



*Providing over 25 years
of commercial real estate
knowledge and experience.*

Real Estate Disposition

From our initial contact with our client, we are there for you. From evaluating your property to contract negotiation to closing, our only focus is on representing you the best way we know how.

We are dedicated to assisting you, with extensive knowledge of the market, 20 plus years of experience, our proprietary and extensive database of contacts, and our proven record of success. We know we can help you in all your Disposition needs.



Read King

COMMERCIAL REAL ESTATE

Past & Present Disposition Clients

HEB



JCPenney



Radio Shack



Hollywood Video



Pier 1 Imports



Lane Home Furnishings



Rent-A-Center



Payless



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Real Estate Disposition

Selling and disposing of your real estate portfolio can be a daunting and complex process. How can you get the piece of mind you deserve, knowing that you made the best decision? How best to maximize your ROI? Are you certain your property is being used to its highest and best potential? When the questions become too many and too confusing, turn to Read King to help guide you through the Disposition process.

When working on a real estate disposition deal, there are many pieces to the puzzle. Of course, Read King will strive to get you the best price for your property and negotiate on your behalf for both price and terms. But, when entering into a disposition transaction, price is only one element to the deal.

What about demographics? Traffic counts? Area growth? Utilities? Furniture, Fixtures & Equipment? All these questions need to be answered to ensure a successful disposition transaction. Read King is trained in this area to deliver the high quality results you expect from a full service commercial real estate firm.

We handle all types of properties, from inline space, to freestanding buildings to tracts of land and beyond. Let Read King be your expert in the field.

The Process

1. We Know The Market.

Let us use our expertise in the market to maximize the value of your property. We have the tools to customize any market to see all the relevant data. Once we establish the parameters of the information needed, we can then utilize our market knowledge to create a seamless disposition.

2. We Know The Value.

To make the best possible decision, you need to know the real value of your property. At Read King, we can deliver the client an analytical approach to market value, using our proven analysis methods. We will let you know the current value, as well as the property's future potential value. Then, together we can determine the best way to market your property and maximize your return.

3. We Know The Best Use.

After extracting the property specific information, we will apply our market knowledge to determine what the highest and best use of your property is. Once we analyze your property, we will determine if the best use is office, retail, medical, or residential.

4. We Know Marketing.

We will market your property aggressively. We don't just raise a sign on your property, we also create brochures, flyers, list your property on our website, and mass email information out to our proprietary database of potential buyers.

5. We Know The Process.

When you decide to work with Read King, you get detail oriented and personal service. This personal service also includes evaluation of the contracts, existing leases and / or termination options, due diligence all the way through closing on the property.

